

"Improving the quality of life for Aurora"

AURORA CITY COUNCIL SESSION MINUTES **Joint Session with Planning & Zoning Commission**

City Council Chambers

2 W Pleasant

Monday, May 12, 2014, at 6:00 p.m.

I. CALL TO ORDER:

Mayor Marks called the meeting to order at 6:46 p.m. due to the Missouri State University Students being delayed in their journey to Aurora.

II. ROLL CALL:

Mayor David L. Marks
Chairman Pro Tem Linda Barton
Councilwoman Lisa Rentfro
Councilwoman Rosemary Henderson
Councilman Steve Ramirez

All Council member were present except Councilman Ramirez.

III. AGENDA

- A. Missouri State University classes (Diane May and Lennia Iantria) will meet in a joint session with Planning and Zoning for a presentation on their tourism evaluation and strategy plan for Aurora and to hear their recommendations for addressing specific areas of the Comprehensive Plan

Students from Lennia Iantria's Geo-Tourism Class did an evaluation and presentation on possible tourism development during their Spring 2014 semester.

Marketing Ideas

Comprehensive website

Printed brochures and materials

Branding message

Slogan and Logo usage: i.e. "Summit City of the Ozarks", "An Ozark's Original".

Festivals

Phase I

Choose the event

Recommendations:

Buggy Days Festival

Ugly Car Show

Poker Ride

Hot Dawg Festival

"Improving the quality of life for Aurora"

Phase 2

Expand on the Event

Recommendations for the Hot Dawg Festival

Hot Dog Eating Contest

5k – "Bums of Steel"

"Relish" the moment photo booth

Bun fun games

Add "World of Dawgs" food fest to the event to include vendor booths that would have hot dogs with worldly flavor i.e. German bratwurst, Cajun gumbo hotdog, Italian meatball hot dog, Mexican nacho hot dog, Chinese egg roll hot dog, Deep-fried hot dog, Breakfast sausage in pancake bun

Booth Decorating Contest where each booth would decorate according to the theme of their hot dogs.

Live Music

All events would be held around the square

Phase 3

Develop the Creamery into a multi-use facility based on theatre and a restaurant.

Dinner Theater

Movie

Shows

Concerts

Banquet

Weddings

Receptions

"Farm to table" Restaurant

Year-round events

Diane May's Planning & Development Class did a presentation on Multi Zoning demographics, mixed use areas and updates to partial areas of the Comprehensive Plan.

Samat Mambetshaev, a foreign exchange student from Central Asia, did a presentation on converting the hospital property into an Art Center/Museum. He suggested joining the Mount Vernon Art Council and Artistic Programs. He thought the set up would be ideal for incorporating a motel for an artist residency program. Artist could be invited in to showcase their art.

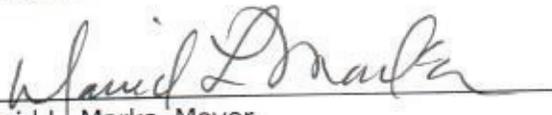
Baldwin Park could be utilized to display larger artistic sculptures.

IV. ADJOURNMENT

Chairman Pro Tem Barton moved to adjourn the meeting at 7:40 p.m. Councilwoman Henderson seconded the motion. Motion passed with all members voting aye.

"Improving the quality of life for Aurora"

APPROVED:



David L. Marks, Mayor

ATTEST:



Kathie Needham, City Clerk, MMC/MPCC

Posted May 8, 2014 by Kathie Needham, City Clerk